



#ARAedu

In today's competitive business environment, it often takes more than just motivation and initiative to succeed! The GRI designation is a national designation delivered by the Arkansas REALTORS®. The 60+hour course of study meets accreditation standards established by the NATIONAL ASSOCIATION OF REALTORS®. Upon completion of the program, students are awarded the GRI Designation and only members of the NATIONAL ASSOCIATION OF REALTORS® may hold the GRI designation.

Why become a GRI Designee?

- ❖ Increase your income potential by more than 50%
- ❖ Develop self confidence while reducing risk to yourself and your Broker
- ❖ New Agents can fulfill the full ***18-hour Post License Requirement while earning the GRI
- ❖ 2 for 1 - Many Classes count for *CE, some courses even count toward other NAR Designations
- ❖ Unlike other designations, GRI has NO ANNUAL DUES
- ❖ Develop excellent contract writing skills
- ❖ Stand out to prospective Homebuyers & Sellers as the REALTOR® who is equipped with effective negotiating skills, financial knowledge to assist them, alongside the fundamentals of real estate.

What is required to earn a GRI?

- ❖ **FOUR (4) 2-day classroom Core Classes are required (GRI 101, 102, 201 & 202)**

AND

- ❖ **FOUR (4) GRI Elective Courses*** (classroom or online)**
 - ✓ ONLINE ELECTIVES vary from \$40 - \$70 per course (See ONLINE GRI & CRS Electives and CE Courses List available by going to: <https://www.keynoteseries.com/courses/ArkansasAssociationofRealtors>)
 - ✓ You may substitute ONLY ONE of your electives with an NAR Designation or Certification Course (ABR, CCIM, CRS, CRB, GREEN, e-Pro, MRP, RENE, SRES, SRS, etc.)
 - ✓ ARA occasionally offers classroom electives or other Designation classes

What is the cost of earning my GRI?

GRI Core Class Price List

Early Bird Registration per 2-day class \$140 Regular Registration Fee per 2-day class \$160
 typically ends 2-3 weeks prior to class

Special Offer! Purchase all Core Classes - Bundle Price of \$500



GRADUATE,
REALTOR®
INSTITUTE



2019 GRI Schedule to be released soon!!

The 2-Day CLASSROOM courses will be held 9:00am–4:00pm at the indicated locations:
Arkansas REALTORS®, 11224 Executive Center Drive, Little Rock, AR (LR)
Northwest Arkansas Board of REALTORS®, 314 N Goad Springs Road, Lowell, AR (NWA)

